PCT

WORLD INTELLECTUAL PROPERTY ORGANIZATION International Bureau



INTERNATIONAL APPLICATION PUBLISHED UNDER THE PATENT COOPERATION TREATY (PCT)

(51) International Patent Classification 6: A61F 13/56

(11) International Publication Number:

WO 99/22688

A1

(43) International Publication Date:

14 May 1999 (14.05.99)

(21) International Application Number:

PCT/US98/23309

(22) International Filing Date:

3 November 1998 (03.11.98)

(30) Priority Data:

08/964,709

5 November 1997 (05.11.97) US

- (71) Applicant: KIMBERLY-CLARK WORLDWIDE, INC. [US/US]; 401 North Lake Street, Neenah, WI 54956 (US).
- (72) Inventors: POZNIAK, Jennifer, Elizabeth; W2758 Brookhaven Drive, Appleton, WI 54915 (US). VUKOS, John, Philip; 7386 Darrow Road, Neenah, WI 54956 (US). ZEHNER, Georgia, Lynn; 8232 County Road T, Larsen, WI 54947
- (74) Agents: WILHELM, Thomas, D. et al.; Wilhelm Law Service, S.C., 3rd floor, 100 W. Lawrence Street, Appleton, WI 54911 (US).

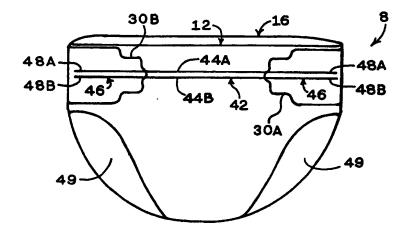
(81) Designated States: AL, AM, AT, AU, AZ, BA, BB, BG, BR, BY, CA, CH, CN, CU, CZ, DE, DK, EE, ES, FI, GB, GE, GH, GM, HR, HU, ID, IL, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MD, MG, MK, MN, MW, MX, NO, NZ, PL, PT, RO, RU, SD, SE, SG, SI, SK, SL, TJ, TM, TR, TT, UA, UG, UZ, VN, YU, ZW, ARIPO patent (GH, GM, KE, LS, MW, SD, SZ, UG, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, CH, CY, DE, DK, ES, FI, FR, GB, GR, IE, IT, LU, MC, NL, PT, SE), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GW, ML, MR, NE, SN, TD, TG).

Published

With international search report.

Before the expiration of the time limit for amending the claims and to be republished in the event of the receipt of amendments.

(54) Title: ALIGNMENT INDICATORS FOR USE WITH PERSONAL CARE ARTICLES



(57) Abstract

A fastener system for use with personal care articles including a substrate typically formed by a bodyside liner and an outer cover. Fastening tabs, including securing elements, are secured to the substrate at opposing sides of the rear portion of the article. First alignment indication symbolism is located on the front portion of the substrate. Second alignment indication symbolism is optionally located on the respective fastening tabs. In use, a user aligns the fastening tabs with the first indication symbolism on the front portion, preferably aligning the second indication symbolism with the first indication symbolism, and secures the tabs thereto. In this manner, the personal care article is properly fitted to the wearer, with the fastening tabs a predetermined distance from the front edge of the personal care article. The first indication symbolism can comprise e.g. lines extending across the width of the personal care article, or outlines of the distal edges of the fastening tabs. Second indication symbolism can comprise lines extending across at least a portion of the lengths of the fastening tabs. In other embodiments, the indication symbolism on the front portion can comprise at least two groups of outlines of the outer edges of the respective fastening tabs.

FOR THE PURPOSES OF INFORMATION ONLY

Codes used to identify States party to the PCT on the front pages of pamphlets publishing international applications under the PCT.

AL	Albania	ES	Spain	LS	Lesotho	SI	Slovenia
AM	Armenia	FI	Finland	LT	Lithuania	SK	Slovakia
AT	Austria	FR	France	LU	Luxembourg	SN	Senegal
AU	Australia	GA	Gabon	LV	Latvia	SZ	Swaziland
AZ	Azerbaijan	GB	United Kingdom	MC	Monaco	TD	Chad
BA	Bosnia and Herzegovina	GE	Georgia	MD	Republic of Moldova	TG	Togo
BB	Barbados	GH	Ghana	MG	Madagascar	TJ	Tajikistan
BE	Belgium	GN	Guinea	MK	The former Yugoslav	TM	Turkmenistan
BF	Burkina Faso	GR	Greece		Republic of Macedonia	TR	Turkey
BG	Bulgaria	HU	Hungary	ML	Mali	TT	Trinidad and Tobago
BJ	Benin	IE	Ireland	MN	Mongolia	UA	Ukraine
BR	Brazil	IL	Israel	MR	Mauritania	UG	Uganda
BY	Belarus	IS	Iceland	MW	Malawi	US	United States of America
CA	Canada	IT	Italy	MX	Mexico	UZ	Uzbekistan
CF	Central African Republic	JP	Japan	NE	Niger .	VN	Viet Nam
CG	Congo	KE	Kenya	NL	Netherlands	YU	Yugoslavia
CH	Switzerland	KG	Kyrgyzstan	NO	Norway	zw	Zimbabwe
CI	Côte d'Ivoire	KP	Democratic People's	NZ	New Zealand		
СМ	Cameroon		Republic of Korea	PL	Poland		
CN	China	KR	Republic of Korea	PT	Portugal		
CU	Cuba	KZ	Kazakstan	RO	Romania		
CZ	Czech Republic	LC	Saint Lucia	RU	Russian Federation		
DE	Germany	LI	Liechtenstein	SD	Sudan		
DK	Denmark	LK	Sri Lanka	SE	Sweden		
EE	Estonia	LR	Liberia	SG	Singapore		•
1							

ALIGNMENT INDICATORS FOR USE WITH PERSONAL CARE ARTICLES

FIELD OF THE INVENTION

5

10

15

Personal care articles such as infant diapers, training pants, adult incontinence products, and the like are well known. Such articles have achieved a wide acceptance due to their ability to receive and absorb body exudates.

This invention pertains to alignment indicators for use with fastener systems for such articles. The alignment indicators comprise indicia that assist in proper positioning of fastening tabs with respect to the front edge of such a personal care article. In some embodiments, indicia are located on the fastening tabs as well as on the front portion of the personal care article. The indicia are aligned or otherwise suitably oriented when the fastening tabs are secured to the front portion of the personal care article.

BACKGROUND OF THE INVENTION

20

In general, personal care articles should comfortably fit the body of a wearer. Personal care articles generally have fastening tabs at the rear of the personal care article that extend outwardly and secure to a front portion of the article. For the personal care article to be effective, the fastening tabs should be properly placed on the front portion of the personal care article.

25

30

In the past there has been little thought or concern as to the positioning of the fastening tabs with respect to the front edge of the personal care article. One conventional approach to the subject of tab placement includes a pattern of dots or vertically oriented lines. The dots or lines enable a user to ensure that both fastening tabs are secured to the front portion of the personal care article at approximately the same distance from the center of the front portion. After the first fastening tab is secured, the indicia can be utilized to secure the second fastening tab at a corresponding location, horizontally, on the opposing side of the article. Thus the leg openings are ensured of being approximately the same size. Such indicia assist, the user in placing the two fastening tabs approximately the same height relative to the front edge of the

front portion of the personal care article. However, there is no specific indicia indicating a specific selected location for the fastening tabs relative to the front edge of the front portion of the personal care article.

Proper positioning of a personal care article on a wearer can be difficult. Personal care articles, for example, can be difficult to properly position on the intended wearer due to leg movements or body movements of the wearer. Such movement creates difficulty in affixing the fastening tabs at proper locations. If the fastening tabs are placed too high on the front portion of the personal care article, part of the securing portion may extend beyond the front edge of the front portion of the article, and thus may contact and irritate the skin of the wearer. Such improper placement can also cause improper leg fit and create leg gapping which potentially may cause leakage.

In the instance when the fastenings tabs are placed too low on the front portion of the absorbent article, the leg openings tend to be drawn too tightly, at least at the top front portion of the leg opening. Further, the front edge of the personal care article may roll or gap at the waist due to the lower positions of the fastening tabs. Rolling up of the personal care article can cause discomfort to the wearer and could result in waist gapping and leakage. Therefore, it is important to ensure that the fastening tabs are secured on the front portion of the personal care article at a selected predetermined distance from the front edge.

Further, it is preferred, for proper fit, that the fastening tabs are drawn directly across the front portion of the personal care article, and placed at a proper angle to the front edge. An improper angle can cause twisting of the fastening tab, and improper fit for the personal care article.

5

10

15

20

25

SUMMARY OF THE DISCLOSURE

The present invention relates to a personal care article having a front portion including a front edge, a rear portion including a rear edge, and a crotch portion. The personal care article comprises a substrate including an outer cover, and a bodyside liner in facing relation with the outer cover. First and second fastening tabs extend outwardly from the substrate at opposing sides of the rear portion of the personal care article. The first and second fastening tabs include securing elements at the respective inner surfaces of the respective tabs.

5

10

15

20

25

30

In preferred embodiments, indicia on the substrate at the front portion of the personal care article specifically guide a user regarding positioning of the fastening tabs with respect to the front edge when the tabs are secured to the front portion of the personal care article.

In preferred embodiments, indicia on the front portion of the personal care article comprise first indicia, the fastening tabs include second indicia cooperating with the first indicia in specifically guiding a user regarding positioning of the fastening tabs when the fastening tabs are secured to the front portion of the personal care article. The second indicia on each of the fastening tabs generally are aligned with, and overlie respective portions of the first indicia when the fastening tabs are secured to the front portion of the personal care article thus ensuring proper longitudinal alignment of the fastening tabs with respect to the front edge.

In some embodiments, the indicia comprise at least one line extending across the front portion of the personal care article at a predetermined distance from the front edge of the personal care article. In some embodiments, the at least one line is substantially parallel to the front edge of the personal care article. The second indicia can comprise at least one line at least propinquant a distal edge of each fastening tab. The second indicia can be a line on the outer surface of each fastening tab generally extending in a line substantially parallel to the rear edge of the personal care article.

In some embodiments, the second indicia line on the outer surface of each fastening tab, and the first indicia line on the front portion, when in proper

alignment, in combination, substantially give the appearance of a single line extending across the fastening tabs and across substantially the entire front portion of the personal care article when the article is secured to the body of a wearer.

In some embodiments, the second indicia extend substantially the entirety of the length of the outer surface of at least one fastening tab.

5

10

15

20

25

30

In some embodiments, the indicia located at the front portion of the personal care article extend across a longitudinal axis which extends through the center of the front, rear, and crotch portions.

In some embodiments, the indicia have a length of at least about 1 inch, preferably a length of at least about 4 inches. and most preferably a length of from about 4 inches to about 6 inches.

In some embodiments, the personal care article includes an absorbent body located between the outer cover and the bodyside liner.

In some embodiments, the first indicia comprise at least two lines parallel to each other, the second indicia comprise at least two lines on each fastening tab parallel to each other, the parallel lines in the first and second indicia on the front portion and on both tabs cooperating with each other to guide a user to bring the lines in the first and second indicia into alignment respectively with each other when the fastening tabs are secured to the front portion of the personal care article, thereby to give the appearance of two parallel lines extending across the fastening tabs and across substantially the entire front portion of the personal care article. The two parallel lines preferably have two different colors.

In some embodiments, the first and second fastening tabs have curvilinear distal edges, the indicia on the front portion of the personal care article representing at least first and second outlines of respective curvilinear distal edges of the fastening tabs. The first and second outlines on the front portion, of curvilinear distal edges, preferably are on opposing sides of the longitudinal axis.

In some embodiments, the indicia represent at least first and second sets of outlines of curvilinear distal edges of the fastening tabs, the first and second sets of outlines being on opposing sides of the longitudinal axis. Each set of

outlines preferably comprises a group of at least three outlines spaced transversely across the front portion of the personal care article at a common distance from the front edge, on the respective side of the longitudinal axis.

In some embodiments the indicia comprise a luminescent material having luminescent pigments that absorb light energy and radiate visible light when exposed to ultraviolet light. Such a material can comprise a luminescent paint including phosphors.

5

10

15

20

25

30

In some embodiments, the indicia comprise at least one transverse line extending across the personal care article, the at least one transverse line being substantially parallel to the front edge of the personal care article.

In some embodiments, the indicia comprise at least three spaced parallel lines having at least two different colors.

In some embodiments, the indicia do not indicate, or assist in, the transverse spacing of the fastening tabs when the tabs are secured to the front portion of the personal care article.

In another family of embodiments, the personal care article includes indicia on the substrate at the front portion defining a specific set of locations along a transverse dimension of the front portion, for securement of the fastening tabs onto the front portion of the personal care article.

In some embodiments each fastening tab comprises a tab base having a first width, and a terminal tab element having a second width narrower than the first width, extending from the tab base, each tab base including second indicia extending along an edge thereof and cooperating with the first indicia to guide a user to bring the first and second indicia into alignment with each other when the fastening tabs are secured to the front portion of the personal care article, the first indicia, when so aligned with the second indicia, being spaced from the respective terminal tab elements.

In some embodiments, the first indicia include first and second lines parallel with each other and parallel with the front edge, and the second indicia include third and fourth lines on each tab base parallel with each other, the first and second lines being aligned with the third and fourth lines when the fastening tabs are guidedly secured to the front portion, the terminal

tab elements thus being secured to the front portion between, and spaced from, the first and second lines.

BRIEF DESCRIPTION OF THE DRAWINGS

FIGURE 1 shows a top plan view of a first embodiment of personal care articles of the invention.

FIGURE 2 shows a top plan view of the opposite side, including an outer cover, of the personal care article of FIGURE 1.

FIGURE 3 shows a pictorial view of the personal care article of FIGURE 1 having the fastening tabs properly secured to the front portion of the personal care article.

FIGURE 4 shows a pictorial view of another embodiment of personal care articles of the invention having multiple indicia.

FIGURE 5 shows a top plan view of another embodiment of personal care articles of the invention.

FIGURE 6 shows a top plan view of yet another embodiment of personal care articles.

FIGURE 7 shows a pictorial view of the personal care article of FIGURE 6 having the fastening tabs properly secured to the front portion of the personal care article.

The invention is not limited in its application to the details of the construction and the arrangement of the components set forth in the following description or illustrated in the drawings. The invention is capable of other embodiments or of being practiced or carried out in various ways. Also, it is to be understood that the terminology and phraseology employed herein is for purpose of description and illustration and should not be regarded as limiting. Like reference numerals are used to indicate like components. The drawings are for purposes of illustration, and are not necessarily drawn to scale.

5

10

15

20

25

DETAILED DESCRIPTION OF THE ILLUSTRATED EMBODIMENTS

The various embodiments of the present invention will be described in relationship to their use in disposable personal care articles, but it should be understood that potential uses of the structures of the present invention need not be limited to the context of disposable personal care articles. Other uses for the present invention include other articles, such as caps, gowns, shoe covers, feminine care articles, incontinence garments, and the like.

As used herein and in the claims that follow, the phrase "personal care article" is meant to include adult incontinence articles, feminine hygiene products, articles which have no significant absorbent function, but which receive and/or store urine and/or fecal material, and articles which do have a significant absorbent function, and which receive and/or store urine and/or fecal material.

15

20

5

10

Personal care article 8 having a longitudinal axis 9. shown in FIGURES 1 and 2. includes a front portion 10 having a front edge 12, a rear portion 14 having a rear edge 16, and a crotch portion 18 between front portion 10 and rear portion 14. Longitudinal axis 9 extends through the center of front portion 10, rear portion 14, and crotch portion 18. Personal care article 8 includes a substrate 20 including an outer cover 22 and a bodyside liner 24 in facing relation with each other. Absorbent body 26 preferably is located between bodyside liner 24 and outer cover 22. Absorbent body 26 receives and retains exudates which pass through bodyside liner 24. Leg cuffs 28 extend longitudinally along opposing outer edges of the crotch portion.

25

FIGURE 1 is a representative plan view of personal care article 8 in its uncontracted state (i.e. in its fully stretched-out condition). The left side of crotch portion 18 of personal care article 8 is cut away to better show outer cover 22 and absorbent body 26. Rear edge 16 is substantially parallel to front edge 12 when personal care article 8 is fully stretched out as in FIGURE 1.

30

In the embodiment illustrated in FIGURE 1. fastening tabs 30A, 30B are secured to bodyside liner 24 by ultrasonic bonding at opposing sides of rear portion 14 of personal care article 8. Fastening tabs 30A, 30B extend outwardly from the sides of rear portion 14. Each fastening tab 30A, 30B includes an

inner surface 31 and an outer surface 32 (shown in FIGURE 2). Each fastening tab 30A. 30B further includes securing elements 33, 34 permanently attached to the fastening tabs at inner surface 31.

Front ears 36A. 36B are secured to substrate 20 by ultrasonic bonding at opposing sides of front portion 10 as shown in FIGURE 1.

Waist elastics 38, 40 are located near front edge 12 and rear edge 16, respectively, of personal care article 8.

5

10

15

20

25

30

In use on a wearer, securing elements 33, 34 secure fastening tabs 30A to front portion 10 of personal care article 8, thereby to maintain the article suitably mounted on the wearer. Securing element 33 is located proximate the distal edge of each respective fastening tab 30A, 30B. Additional securing element 34 directly assists securing element 33 in resisting release of fastening tab 30A in spite of forces transferred from rear portion 14 of personal care article 8 and through the fastening tab.

As representatively shown, bodyside liner 24 and outer cover 22 may be generally coextensive and may have length and width dimensions which are generally larger than the dimensions of absorbent body 26. In the illustrated embodiments, bodyside liner 24 is associated with and generally superimposed over the entirety of the surface of outer cover 22, thereby defining the periphery of personal care article 8. Absorbent body 26 is optionally disposed between outer cover 22 and bodyside liner 24 inboard of the periphery of article 8.

FIGURE 2 shows a representative plan view of personal care article 8 in its uncontracted state (i.e. fully stretched out) wherein outer cover 22 is the side being viewed. Thus FIGURE 2 represents the opposite side of personal care article 8 compared to the view of FIGURE 1. First indication symbolism 42 comprises indicia visible at, and optionally located on, outer cover 22 at front portion 10. First indication symbolism 42 comprises lines 44A. 44B extending across front portion 10 substantially in parallel with respect to each other. Parallel lines 44A. 44B are also substantially parallel with respect to front edge 12 of personal care article 8. Parallel lines 44A. 44B are located respective predetermined distances from front edge 12. Parallel lines 44A. 44B are substantially perpendicular with respect to, and extend across longitudinal

axis 9. Longitudinal axis 9 tends to divide personal care article 8 into two equal, longitudinally extending sections as shown in FIGURES 1 and 2.

5

10

15

20

25

30

Second indication symbolism 46 comprises indicia visible at. and optionally located on outer surface 32 on respective fastener tabs 30A, 30B. As illustrated in FIGURE 2, second indication symbolism 46 can comprise first and second substantially parallel lines 48A, 48B extending across substantially the entire length of outer surface 32 of a fastening tab 30A. Parallel lines 48A, 48B are also substantially parallel to rear edge 16 of personal care article 8. In placing personal care article 8 on a wearer, an installer utilizes second indicia 46, in combination with first indicia 42 as a guide, in fitting the personal care article to a wearer, such that fastening tabs 30A, 30B are positioned a correct predetermined distance from front edge 12 of the personal care article when secured to front portion 10.

As better illustrated in FIGURE 3. fastening tabs 30A. 30B are secured to front portion 10 of personal care article 8 such that lines 44A, 44B of first indicia 42 are aligned with lines 48A, 48B of second indicia 46. In this manner, fastening tabs 30A, 30B are secured to front portion 10 of personal care article 8 at a predetermined distance from front edge 12. Second indicia 46, comprising lines 48A, 48B, may physically overlie a portion of first indicia 42 when fastening tabs 30A, 30B are secured to front portion 10. Therefore, in use, indicia lines 48A, 48B on fastening tabs 30A, 30B and indicia lines 44A, 44B on front portion 10, in combination, substantially give the appearance of a single, preferably uninterrupted pair of lines extending across the fastening tabs and across substantially the entire front portion of personal care article 8. Thus, second indicia 46 assist in locating fastening tabs 30A, 30B a predetermined distance from front edge 12 of personal care article 8 when secured thereto.

Further, when indicia lines 48A, 48B are properly aligned with indicia lines 44A, 44B on front portion, the lines assist in positioning fastening tabs 30A. 30B such that the lengths of the tabs are substantially parallel to front edge 12 of personal care article 8. Thus proper longitudinal alignment of the tabs on the front panel is ensured.

In an embodiment having single first and second indicia lines 44A, 48A (not shown), the combination of indicia lines, when properly placed, resembles a single line extending across fastening tabs 30A, 30B and across substantially the entire front portion 10.

5

10

15

20

25

30

In use, a user can readily install a personal care article 8 on a wearer, with certainty as to the proper position of fastening tabs 30A, 30B. As shown in FIGURE 3, the securing of fastening tabs 30A, 30B to front portion 10 encloses, and thus forms, leg openings 49 to correspond in shape to the leg of a wearer.

Outer cover 22 preferably comprises a material which is configured to be substantially impermeable to liquids. For example, a typical outer cover 22 can be manufactured from a thin plastic film, or other flexible liquid-impermeable material.

In some embodiments, outer cover 22 is a polyethylene film having a thickness of from about 0.012 millimeters to about 0.051 millimeters. Alternative constructions of outer cover 22 may comprise a woven or non-woven fibrous web layer which has been totally or partially constructed or treated to impart desired levels of liquid impermeability to selected regions thereof, such as regions that are adjacent or proximate absorbent body 26. Optionally, in some embodiments, an additional outer cover may overlie, or partially overlie, outer cover 22.

Outer cover 22 may optionally be composed of micro-porous. breathable material that permits vapors to escape from the personal care article while preventing liquid from passing through. For example, a suitable microporous film is a material known as PMP-1, which is available from Mitsui Toatsu Chemicals. Inc. a company having offices in Tokyo, Japan; or polyolefin film known as XKO-8044 and available from 3M Company of Minneapolis, Minnesota.

In another embodiment of the invention, outer cover 22 can be a nonwoven, spunbonded polypropylene fabric composed of formed into a web. The fabric can be creped or necked such that it is extensible in at least one of the "x" and "y" directions. Other materials having other advantageous characteristics are also useful as outer cover 22. For example, outer cover 22 can comprise a stretch-bonded laminate.

Bodyside liner 24 includes a skin-facing surface which is compliant, soft-feeling, and non-irritating to the wearer's skin. Further, bodyside liner 24 should be sufficiently porous to be liquid permeable, permitting liquid to penetrate through its thickness.

5

10

15

20

25

30

Suitable bodyside liners 24 may be manufactured from a wide selection of web materials, such as porous foams, reticulated foams, apertured plastic films, woven and/or nonwoven natural or synthetic fibers, or a combination of natural and synthetic fibers. Bodyside liner 24 is typically employed to help isolate the wearer's skin from liquids held in absorbent body 26. Various woven and nonwoven fabrics can be used for bodyside liner 24. For example, bodyside liner 24 may be composed of a meltblown or spunbonded web of polyolefin fibers. Bodyside liner 24 may also be a bonded-carded-web composed of natural and/or synthetic fibers.

Bodyside liner 24 may be composed of a substantially hydrophobic and substantially nonwettable material, with the hydrophobic material preferably being treated with a surfactant or otherwise processed to impart a desired level of wettability and hydrophilicity.

In another embodiment of the invention, bodyside liner 24 can be a nonwoven, spunbonded polypropylene fabric composed of fibers formed into a web. The fabric can be creped or necked such that it is extensible in at least one of the "x" and "y" directions.

Bodyside liner 24 may comprise a multiplicity of components, layers, or partial layers, which correspond to any of the materials disclosed herein, as well as others known in the art. The material can be treated with a selected amount of surfactant, such as about 0.28% Trition X-102 surfactant available from Rohm and Haas Corp. of Philadelphia, Pennsylvania. The surfactant can be applied by any conventional means such as spraying, printing, brush coating or the like.

Bodyside liner 24 can also comprise a bonded carded web having the necessary characteristics and properties.

In yet another embodiment of the present invention, bodyside liner 24 can comprise a stretch-bonded laminate having appropriate elasticity and width to create general overall surface contact between generally the entirety of the

body-facing side of personal care article 8 and the body of a wearer. A stretch-bonded laminate comprises at least a two-layered composite in which one layer is a gatherable layer and the other layer a stretchable layer. The layers are joined together when the stretchable layer is in a stretched condition so that, upon relaxing the composite of the joined layers, the gatherable layer is gathered. The stretchable layer can be a film of stretchable material, such as a layer of styrene ethylene butylene styrene copolymer or other elastomeric polymer, or a plurality of strands of a stretchable material such as latex or LYCRA®. Other materials with similar properties may also, in the alternative, be provided integral with or attached to bodyside liner 24. Such materials should not interfere with the soft texture of bodyside liner 24 against the skin of a wearer.

5

10

15

20

25

30

In embodiments where substrate 20 comprises an extensible outer cover 22 and an extensible bodyside liner 24, indicia 42 generally comprise substantially parallel lines 44A, 44B, when personal care article 8 is fully stretched out. However, when configured for mounting to a wearer, lines 44A, 44B may bend or form a bow shape as a result of the forces on, and changing shape of, substrate 20.

Absorbent body 26 may be manufactured from a wide variety of materials in a wide variety of sizes, and in a wide variety of shapes such as rectangular, trapezoidal, T-shape, I-shape, hourglass shape, etc. The size, and absorbent capacity of absorbent body 26 should be compatible with the size of the intended wearer and the anticipated liquid loading imparted by the intended use of the absorbent body.

Absorbent body 26 suitably comprises a matrix of hydrophilic fibers, such as a web, or webs, of cellulosic fluff, preferably in combination with a high-absorbency material commonly known as superabsorbent material. In a preferred embodiment, absorbent body 26 comprises a mixture of superabsorbent hydrogel-forming material and wood pulp fluff. In place of the wood pulp fluff, one may use synthetic, polymeric, or meltblown fibers or a combination of wood pulp fluff, synthetic fibers, polymeric fibers, meltblown fibers, and/or natural fibers. The superabsorbent material may be substantially homogeneously mixed

with the hydrophilic and/or hydrophobic fibers or may be otherwise combined into the absorbent core.

Absorbent body 26 may comprise a laminate of fibrous webs and superabsorbent material, or may comprise other suitable structure operative to maintain superabsorbent material fixed in position at desirable locations in the absorbent body.

5

10

15

20

25

30

The high-absorbency material in absorbent body 26 can be selected from natural, synthetic and/or modified natural polymers and materials. The high absorbency materials can be inorganic materials, such as silica gels, or organic compounds, such as cross-linked polymers. The term cross-linked refers to any means for effectively rendering normally water-soluble materials substantially water insoluble but swellable, whereby absorbent properties are available but the swelled material is substantially immobile after absorbing water-based liquids. Such means can include, for example, physical entanglement, crystalline domains, covalent bonds, ionic complexes and associations, hydrophilic associations such as hydrogen bonding, and hydrophobic associations or Van der Waals forces.

Leg cuffs 28 are formed from separate materials, preferably leg elastics, which are attached to outer cover 22 and/or bodyside liner 24. Materials suitable for forming the leg elastics include LYCRA® strands, ribbons, or one or more layers of a polymeric and/or elastomeric material which may be adhered in personal care article 8, thereby forming leg cuff 28 while the leg cuff material is in a stretched condition. Alternatively, the leg cuff material can be attached to personal care article 8 while the article is pleated and the leg cuff material is in a relaxed condition, such that elastic retractive forces are imparted to leg cuff 28 when the leg cuff is elongated along the length of the personal care article.

In some embodiments, especially where outer cover 22 and bodyside liner 24 are formed from stretchable materials, extensible leg cuffs need not be included in personal care article 8.

Securing elements 33, 34 preferably comprise hook components, such as microhooks, of a hook and loop fastening system. The hook components are employed to secure fastening tabs 30A, 30B to front portion 10 of personal care

article 8. Front portion 10 can include loop elements (not shown) mounted in landing zones for securement to the hook components. Preferably, outer cover 22 comprises a material having suitably looped construction that the hook components secure directly to the fabric from which outer cover 22 is made. Such an arrangement reduces the number of elements that must be formed, placed, and secured to personal care article 8. Thus, such an arrangement reduces the cost of producing personal care article 8.

5

10

15

20

25

30

Other types of securing elements 33. 34 besides flexible hook components can be utilized to releasably secure fastening tabs 30A. 30B to front portion 10 of personal care article 8. For example, securing elements 33. 34 can comprise mechanical fasteners, such as the loops, instead of the hooks of a hook and loop fastener system. An attachment surface (not shown) on outer cover 22 then comprises a corresponding hook material in front portion 10, adapted to releasably engage with the loop material of securing elements 33, 34 to hold and retain personal care article 8 on the body of the wearer.

Other well known securing elements can instead be used to support personal care article 8 on the user. For example, a cohesive system, an adhesive fastener system, or the like may be utilized as securing elements 33, 34, with suitable cooperating elements on front portion 10, as necessary, to support personal care article 8 on the wearer.

As shown in FIGURE 1, securing elements 33 follow the contour of fastening tabs 30A, 30B at distal edge 50. Rectangularly shaped securing element 34 has a length matching the width of fastening tab 30A where securing element 34 is mounted as part of the fastening tab. The description of fastening tab 30A also describes fastening tab 30B.

Securing element 34 can be considered an optional element. For example, the embodiment of FIGURE 6 is devoid of any second securing element spaced inwardly from the first securing element of the fastening tab.

Fastening tab 30A includes a tab substrate preferably comprising a non-woven material, such as spunbond-meltblown-spunbond material (SMS). Spunbond-meltblown-spunbond material comprises a layer of meltblown material disposed between and in surface-to-surface relationship with the spunbond layers. A

fastening tab 30A mode of such SMS material generally is substantially nonextensible during normal usage.

5

10

15

20

25

30

Other materials having suitable characteristics can be substituted for the above described tab substrates for fastening tab 30A. Furthermore, extensible materials can be utilized for the tab substrate.

Many shapes, beyond the shapes illustrated in the drawings, are contemplated for especially distal edge 50 of fastening tab 30A. The fastening tab shapes shown in FIGURES 1-7 are merely for purposes of illustration. For example, fastening tabs 30A, 30B can have a rectangular shape (not shown), and distal edge 50 can comprise a straight line.

While ultrasonic bonding is disclosed as the preferred method for mounting fastening tabs 30A. 30B to substrate 20, other well known methods are contemplated. For example, curing adhesives, stitching, and pressure sensitive adhesives, are all potential mechanisms for suitably and permanently securing the inboard ends of fastening tabs 30A, 30B to substrate 20. As shown in FIGURE 1, fastening tabs 30A, 30B are secured to bodyside liner 24 of substrate 20. Other mounting locations, such as between outer cover 22 and bodyside liner 24 can be selected, but are less preferred.

Fastening tabs 30A, 30B can also be formed as an integral part of outer cover 22 and/or bodyside liner 24. Such an arrangement reduces the amount of elements needed to form personal care article 8.

Front ears 36A. 36B can comprise materials similar to those used for bodyside liner 24 and/or outer cover 22. In some embodiments, front ears 36A. 36B are merely an integral extension of bodyside liner 24 and outer cover 22 secured in surface-to-surface relationship with each other. In such embodiments, a separate element bonded to the substrate 20 is not required for forming front ears 36A, 36B.

Waist elastics 38, 40 generally extend about, though not necessarily entirely about, the waist of personal care article 8. Front waist elastics 38 and rear waist elastics 40 generally comprise strands, ribbons or one or more layers of a polymeric and/or elastomeric material which can be adhered in personal care article 8 while both the personal care article and the elastics material are in a stretched condition. Front waist elastics 38 and rear waist elastics 40 can

comprise one or more individual strands of elastomeric material, preferably in a spatially separated, generally parallel arrangement of such strands.

Waist elastics 38, 40 preferably are adhesively secured to bodyside liner 24 between the bodyside liner and outer cover 22. In the alternative, waist elastics 38, 40 can be secured to the outer surface of outer cover 22 or the body contacting surface of bodyside liner 24. The placement of waist elastics 38, 40 with respect to the layer or layers which form substrate 20 is not critical to the invention. However, waist elastics 38, 40 should preferably be located close to the respective edges 12, 16.

5

10

15

20

25

30

In some embodiments which comprise stretchable outer covers 22 and/or stretchable bodyside liners 24, waist elastics 38. 40 can be omitted. Thus, in some embodiments, stretchable substrate 20 obviates the need for waist elastics 38, 40 while retaining the respective stretch function.

In some embodiments, opposing left and right spaced containment flaps (not shown) can extend longitudinally along the length of personal care article 8 inwardly of respective side edges of the personal care article. In such embodiments, the containment flaps are typically secured to bodyside liner 24. One example of containment flaps is set forth in U.S. Patent 4.704.116 issued Nov. 3. 1987 to K. Enloe, the disclosure of which is hereby incorporated by reference in its entirety in a manner that is consistent (not contradictory) herewith.

Containment flaps may, for example, be constructed of a fibrous material which is similar to the material comprising outer cover 22. Other suitable conventional materials, such as polymeric films, may also be employed.

Indicia 42. 46 may be configured in various shapes and areas. In the various embodiments, indicia 42 generally comprise lines 44 extending across front portion 10. In embodiments where first indicia 42 comprise lines 44, the lines generally extend at least about 1 inch, preferably at least about 4 inches, and most preferably from about 4 inches to about 6 inches across front portion 10 of personal care article 8. Indicia 46 generally comprise at least one line 48 that is at least propinquant distal edge 50 of fastening tab 30A. Other shapes are contemplated. For example, in the embodiment of FIGURE 5, which will be described in detail later, indicia 42 comprise first and second sets of markings

having shapes similar to the shapes of fastening tabs 30A. 30B. The markings comprise multiple indicia outlines 43A. 43B on opposing sides of longitudinal axis 9 corresponding to the contours of fastening tabs 30A. 30B at distal edges 50.

5

10

15

20

25

30

As used herein and in the claims that follow, the term "indicia" is meant to include paint, ink, dyes, or other coloring agents applied to, or visible through, substrate 20, as well as separate elements having indicia, such as a separate sheet of material secured to the substrate, colored thread stitched or otherwise secured to the substrate to form the indicia, elastomeric elements having a different color than the substrate and secured thereto, or other elements having substantially the same function and effect, secured to the substrate.

"Indicia" also includes luminescent material such as luminescent paint having luminescent pigments that radiate visible light when exposed to ultraviolet light. Examples of suitable luminescent paints are those made with phosphors, such as zinc or cadmium sulfides.

Indicia 42. 46 preferably have bright colors so that the indicia are easily detected by a user. Indicia 42, 46 preferably greatly contrast in color from the (typically white, light pink, or light blue) color of respective personal care articles. For example, in the embodiment of FIGURE 4, first indicia 42 comprise five substantially parallel lines 44A, 44B, 44C, 44D, and 44E. The parallel lines can comprise blue, green, yellow, orange, and red colors, respectively, or any other color combination. Likewise, second indicia 46 on fastening tabs 30A, 30B can comprise five substantially parallel lines 48A, 48B, 48C, 48D, and 48E comprising blue, green, yellow, orange, and red colors, respectively to match respective lines 44A-44E of first indicia 42. Thus in use, as shown in FIGURE 4, the person installing personal care article 8 can simply visually align multi-colored lines 48A-48E on fastening tabs 30A, 30B with multi-colored lines 44A-44E at front portion 10 to secure personal care article 8 to the body of a wearer.

Indicia can also be created by embossing or ultrasonic bonding. For example, embossing can darken the existing color of the material being embossed.

As described earlier, by placing the fastening tabs 30A, 30B at the proper position relative to front edge 12 of personal care article, increased comfort, and better utilitarian operation are achieved. When the personal care article is placed on a wearer, and the tabs are secured to the front portion with the second indicia 46 in alignment with first indicia 42, the proper position or distance of fastening tab 30A from front edge 12 is assured.

5

10

15

20

25

30

In most embodiments, multi-colored lines 48 generally do not indicate transverse spacing of fastening tabs 30A. 30B when the tabs are secured to front portion 10 of personal care article 8. However, such indication of transverse spacing is within the scope of the broadest definition of the invention as illustrated in FIGURE 5, and discussed hereinafter.

While FIGURE 2 shows the indicia comprising two lines 44A. 44B and FIGURE 4 shows the indicia comprising five lines 44A-44E. any number of lines can be utilized. For the embodiments of the invention including lines, at least one line is required for first indicia 42. In such an embodiment, the one line is substantially parallel to, and located a predetermined distance from, front edge 12 of personal care article 8.

Any of the indicia lines may be continuous or discontinuous (e.g. intermittent lines such as dashed lines, or lines of dots). Such discontinuities can apply, for example, to straight lines such as in FIGURES 2-4; and can apply equally well to, for example, curvilinear lines as in, for example, FIGURE 5. Other types of indicia can be utilized. For example, the indicia can comprise jagged saw tooth type lines (not shown) extending across front portion 10 of personal care article 8 and onto fastening tabs 30A, 30B. The indicia may comprise sinusoidal type waves (not shown) extending across front portion 10.

Any number of colors can be utilized in indicia 42, 46. For example, in some embodiments, all of the lines can have the same color. However, preferably at least two different colors are present when there are at least two spaced parallel lines forming the indicia.

Embodiments wherein phosphors are utilized in constructing the indicia have numerous advantages. First, assuming a personal care article receives ambient light during the day, its indicia containing phosphors may be visible at night.

Second, such personal care articles will be easier to locate at night due to the luminescent effect of the indicia. Therefore, the articles will be easier to locate without operating a light and awakening other persons. Further, less light would be required for placement on a wearer at night. For example, a spent absorbent care article for an infant could be replaced with a fresh absorbent personal care article having luminescing indicia. The amount of ambient light required to secure such fresh absorbent personal care article 8 would be generally less than the amount of light required if such luminescing material were not available. Positioning of fastening tabs 30A, 30B with respect to front edge 12 would be relatively effortless because of using the luminescent indicia to assist in locating and securing fastening tabs 30A, 30B. Therefore, the absorbent personal care article could be changed with minimal disturbance of the wearing infant or other adults, if present in the same room.

5

10

15

20

25

30

If fastening tabs 30A, 30B are inadvertently placed too high on front portion 10, securing elements 33. 34 of the fastening tabs can contact the skin of the wearer and cause irritation to the skin. If fastening tabs 30A, 30B are placed too low on front portion 10, the top portion of leg opening 49 can be too tight on the wearer because of the nonconforming shape of the leg opening. Further, in such instance, substrate 20 at front edge 12 of personal care article 8 could roll because of the improper positioning of fastening tabs 30A, 30B. Therefore, by preselecting and controlling the placement of fastening tabs 30A, 30B with respect to front edge 12 of personal care article 8, these problems can be avoided or at least attenuated.

FIGURE 5 shows a plan view of another embodiment of the invention wherein personal care article 8 is in an uncontracted state (i. e. fully stretched out and with all elastic-induced gathering and contraction removed). In FIGURE 5, first indicia 42 includes two sets of indicia on front portion 10, on opposing sides of longitudinal axis 9. A first set of indicia 43A corresponds to multiple physical indicia outlines 43A of fastening tab 30A. A second set of indicia 43B corresponds to multiple physical indicia outlines 43B for fastening tab 30B. Each set 43A, 43B of indicia preferably comprises at least three outlines spaced transversely from each other across front portion 10 of personal care article 8, the line of spacing being generally transverse (e.g.

perpendicular) to longitudinal axis 9. and at a common distance from front edge 12, sets 43A, 43B being on respective opposing sides of longitudinal axis 9.

Because the outlines in the embodiment of FIGURE 5 so resemble the distal edges 50 of fastening tabs 30A, 30B, no indicia is required on the fastening tabs. Fastening tabs 30A, 30B do not require indicia because multiple indicia outlines 43A, 43B follow the contour of fastening tabs 30A, 30B. In use, fastening tabs 30A, 30B are secured to front portion 10 such that the physical outline of distal edge 50 of the fastening tabs is positioned such that the respective distal edge 50 is aligned with an outline of the respective set of outlines. The respective distal edge 50 can, of course, be spaced from the nearest visible (not overlaid) outline so long as the contour of distal edge 50 is equidistantly spaced from, and is in alignment with, the respective outline.

5

10

15

20

25

30

In the embodiment of FIGURE 5, distal edges 50 have a curvilinear shape. Therefore distal edges 50 may be considered curvilinear distal edges. The respective sets of outlines 43A, 43B define similar contours or curvilinear shapes corresponding to distal edges 50.

In FIGURE 5, multiple outlines of indicia sets 43A, 43B define specific sets of locations along a transverse dimension of front portion 10. Thus fastening tabs 30A, 30B are aligned vertically or longitudinally at preselected distances from front edge 12 of personal care article 8. Fastening tabs 30A, 30B are also properly spaced transversely by the locations defined by the outlines of indicia sets 43A, 43B in this embodiment.

It will be understood by those skilled in the art that the outline elements of sets 43A. 43B may be configured to reflect more than, or less than, the entirety of the outline of distal edge 50, so long as a given outline sufficiently resembles a portion of the outline of the respective tab to enable the same to align a proper portion of the outline of the respective tab with an outline in the respective set 43A, 43B.

FIGURE 6 shows a variation of the embodiment of FIGURES 1 and 2. In this embodiment, indicia 42 on front portion 10 comprise first and second parallel lines 44A, 44B spaced substantially parallel to each other. Lines 44A, 44B are also substantially parallel to front edge 12 of personal care article 8.

In the embodiment of FIGURE 6, each fastening tab 30A, 30B includes a tab base 52 having a first width, and a terminal tab element 54 having a second width narrower than the first width. Each terminal tab element 54 extends outwardly to a respective distal edge 50 of the respective fastening tab. Each terminal tab element 54 in FIGURE 6 includes a securing element (not shown) on the opposite side of the terminal tab element and thus out of view in FIGURE 6. Such a securing element can be similar to the securing element described earlier with respect to element 33 in FIGURE 1.

Each tab base 52 includes second indicia 46 comprising third and fourth parallel lines 48A, 48B extending along outer edges of the tab base.

5

10

15

20

25

30

Lines 48A. 48B have colors different from the overall colors of corresponding tab bases 52 whereby lines 48A. 48B are readily visually distinguishable and distinctive against the background colors on the tab bases. In use, third and fourth parallel lines 48A, 48B cooperate with first and second lines 44A, 44B to specifically guide a user to bring the first and third lines into alignment with each other, and correspondingly the second and fourth lines into alignment with each other, when fastening tabs 30A, 30B are being secured to front portion 10 of personal care article 8. When first indicia 42 are aligned with second indicia 46, the first indicia are spaced from terminal tab elements 54. Therefore, as shown in FIGURE 7, when fastening tabs 30A, 30B are properly secured, terminal tab elements 54 are located between, and spaced from, parallel lines 44A, 44B of first indicia 42.

The embodiment of FIGURE 6, and other embodiments, can be modified such that the indicia extends about distal edge 50 of terminal tab element 54 of fastening tabs 30A, 30B. Thus, in some embodiments, the entire outline of fastening tabs 30A, 30B can comprise indicia.

Those skilled in the art will now see that certain modifications can be made to the invention herein disclosed with respect to the illustrated embodiments, without departing from the spirit of the instant invention. And while the invention has been described above with respect to the preferred embodiments, it will be understood that the invention is adapted to numerous rearrangements, modifications, and alterations, and all such arrangements, modifications, and alterations are intended to be within the scope of the appended claims.

To the extent the following claims use means plus function language, such is not meant to include there, or in the instant specification, anything not structurally equivalent to what is shown in the embodiments disclosed in the specification.

CLAIMS

Having thus described the invention, what is claimed is:

1. A personal care article having a front portion including a front edge, a rear portion including a rear edge, and a crotch portion, said personal care article comprising:

(a)a substrate, including indication symbolism on said substrate at the front portion of said personal care article; and

(b) first and second fastening tabs extending outwardly from said substrate at opposing sides of the rear portion of said personal care article.

said indication symbolism guiding a user, fitting said personal care article to a wearer, regarding longitudinal positioning of said fastening tabs with respect to the front edge when said fastening tabs are secured to the front portion of said personal care article.

- 2. A personal care article as in claim 1, said indication symbolism on the front portion of said personal care article comprising first indication symbolism, said fastening tabs including second indication symbolism, said second indication symbolism cooperating with said first indication symbolism in guiding a user regarding positioning said fastening tabs when said fastening tabs are secured to the front portion of said personal care article.
- 3. A personal care article as in claim 2, said second indication symbolism on each of said fastening tabs being aligned with and overlying respective portions of said first indication symbolism when said fastening tabs are secured to the front portion of said personal care article, said first indication symbolism optionally comprising at least one line extending across the front portion of said personal care article at a predetermined distance in a longitudinal direction from the front edge of said personal care article, and optionally being substantially parallel to the front edge of said personal care

article, said second indication symbolism optionally comprising at least one second indication symbolism line at least propinquant a distal edge of each said fastening tab.

- 4. A personal care article as in claim 3, wherein a second indication symbolism line on the outer surface of each said fastening tab extends in a line substantially parallel to the rear edge of said personal care article, said at least one second indication symbolism line on the outer surface of each said fastening tab being aligned with said at least one first indication symbolism line, when said article is secured to the body of a wearer, such that said indication symbolism lines on said fastening tabs and the front portion, in combination, substantially give the appearance of a single line extending across said fastening tabs and across substantially the entire front portion of said personal care article.
- 5. A personal care article as in any of claims 2 4, said second indication symbolism extending substantially the entirety of the length of the outer surface of at least one said fastening tab.
- 6. A personal care article as in any of the above claims, said personal care article including a longitudinal axis extending through the center of said front, rear, and crotch portions, said indication symbolism located at the front portion of said article extending across said longitudinal axis, said indication symbolism optionally having a length of at least about 1 inch.
- 7. A personal care article as in any of the above claims, said personal care article including an absorbent body located between an outer cover and a bodyside liner of said substrate.
- 8. A personal care article as in any of the above claims, said indication symbolism at the front portion of said personal care article comprising first indication symbolism, said first indication symbolism comprising at least a first line substantially parallel to the front edge, said fastening tabs

including second indication symbolism, said second indication symbolism comprising at least a second line, cooperating with the first line, to guide a user to bring the first and second lines into alignment with each other when said fastening tabs are secured to the front portion of said personal care article, said first indication symbolism optionally comprising at least two lines parallel to each other, said second indication symbolism optionally comprising at least two lines on each said fastening tab parallel to each other, the parallel lines in said first and second indicia on the front portion and on both said tabs optionally cooperating with each other to guide a user to bring the lines in said first and second indication symbolism into alignment respectively with each other when said fastening tabs are secured to the front portion of said personal care article, thereby to give the appearance of two parallel lines extending across said fastening tabs and across substantially the entire front portion of said personal care article.

- 9. A personal care article as in any of the above claims, wherein said first and second fastening tabs have curvilinear distal edges, said indication symbolism representing at least first and second outlines of the curvilinear distal edges of said fastening tabs on the front portion of said personal care article, optionally on opposing sides of a longitudinal axis extending through the front, rear, and crotch portions, said indication symbolism optionally representing at least first and second sets of outlines of curvilinear distal edges of said fastening tabs, the first and second sets of outlines being on opposing sides of the longitudinal axis, and wherein each said set of outlines optionally comprises a group of at least three outlines spaced transversely across the front portion of said personal care article at a common distance from the front edge, on the respective side of the longitudinal axis.
- 10. A personal care article as in claim 1 wherein said indication symbolism comprises a luminescent material having luminescent pigments that absorb light energy and radiate visible light when exposed to ultraviolet light, and wherein said luminescent material optionally comprises a luminescent paint including phosphors.

11. A personal care article having a front portion including a front edge, a rear portion including a rear edge, and a crotch portion, said personal care article comprising:

- (a) a substrate bearing first indication symbolism at the front portion of said personal care article; and
- first and second fastening tabs extending outwardly from said substrate (b) at opposing sides of the rear portion of said personal care article, said first and second fastening tabs including second indication symbolism on respective outer surfaces of said fastening tabs, the combination of said first and second indication symbolism cooperating in quiding a user, fitting said personal care article to a wearer, with respect to positioning said fastening tabs on the front portion, said second indication symbolism, in combination with said first indication symbolism, optionally assisting in positioning said fastening tabs with respect to the front edge such that the rear edge is substantially parallel to the front edge of said personal care article when said tabs are secured to the front portion of said personal care article, optionally approximately a predetermined longitudinal distance from the front edge of said personal care article when secured to the front portion of said article.
- 12. A personal care article as in claim 11, said second indication symbolism on each said fastening tab being aligned with, and overlying respective portions of said first indication symbolism when said personal care article is secured to the body of a user, said second indication symbolism comprising at least one line on the outer surface of each said fastening tab and said first indication symbolism comprising at least one line extending across the front portion of said personal care article, said at least one line of said first indication symbolism optionally being located a predetermined distance from the front edge of said personal care article.

13. A personal care article having a front portion including a front edge. a rear portion including a rear edge. and a crotch portion. a longitudinal axis extending through said front, rear, and crotch portions, said personal care article comprising:

- (a)a substrate bearing first indication symbolism at the front portion of said personal care article, said first indication symbolism extending across the longitudinal axis; and
 - (b) first and second fastening tabs extending outwardly from said substrate at opposing sides of the rear portion of said personal care article, said first and second fastening tabs including securing elements at respective inner surfaces of said respective tabs, near outboard ends thereof, said indication symbolism optionally comprising at least one transverse line extending across said personal care article, said at least one transverse line being substantially parallel to the front edge of said personal care article, and optionally having a length of at least about 1 inch.
- 14. A personal care article as in any of the above claims, said indication symbolism comprising at least two lines having different colors, said lines being substantially parallel to each other and being substantially parallel to the front edge of said personal care article, said indication symbolism optionally comprising at least three spaced parallel lines defining at least two different colors.
- 15. A personal care article as in any of the above claims, said indication symbolism specifically guiding a user, fitting said personal care article to a wearer, and thereby defining a specific array of locations along a transverse dimension of the front portion, for securement of said fastening tabs onto the front portion of said personal care article.

16. A personal care article as in any of the above claims, wherein said indication symbolism assist in positioning said fastening tabs such that the lengths of said tabs are substantially parallel to the front edge of said personal care article when said fastening tabs are properly aligned with said first indication at the front portion of said article.

- 17. A personal care article having a front portion including a front edge, a rear portion including a rear edge, and a crotch portion, said personal care article comprising:
 - (a) a substrate; and
 - (b) first and second fastening tabs extending outwardly from said substrate at opposing sides of the rear portion of said personal care article. each said fastening tab having an inner surface and an outer surface, said fastening tabs including securing elements on respective inner surfaces thereof near outboard ends of said respective tabs, each said fastening tab including indication symbolism visible at the outer surface thereof.

said indication symbolism assisting in longitudinal positioning of said fastening tabs with respect to the front edge of said personal care article. said indication symbolism optionally assisting in locating said fastening tabs a predetermined distance from the front edge of said personal care article when said tabs are secured to the front portion of said personal care article, said indication symbolism optionally comprising at least one line extending substantially the entire length of the outer surface of each said fastening tab to a distal edge of the respective said fastening tab, said at least one line optionally comprising first and second spaced lines, said first and second spaced lines being parallel to each other, said first and second spaced lines optionally being distinguishable from each other by colors, said at least one line, where used on the outer surfaces of each of said fastening tabs, being

substantially parallel to the front edge of said personal care article when said fastening tabs are secured to the front portion of said personal care article.

- 18. A personal care article as in any of the above claims, said indication symbolism not indicating transverse spacing of said fastening tabs when said tabs are secured to the front portion of said personal care article.
- 19. A personal care article having a front portion including a front edge, a rear portion including a rear edge, and a crotch portion, said personal care article comprising:
 - (a) a substrate including indication symbolism on said substrate at the front portion of said personal care article: and
- (b)first and second fastening tabs extending outwardly from said substrate at opposing sides of the rear portion of said personal care article, said first and second fastening tabs including securing elements at respective inner surfaces of said respective tabs.

said indication symbolism guiding a user, fitting said personal care article to a wearer, and thereby defining a specific set of locations along a transverse dimension of the front portion, for securement of said fastening tabs onto the front portion of said personal care article, said indication symbolism on the front portion of said personal care article comprising first indication symbolism extending transversely across the front portion, each said fastening tab optionally comprising a tab base having a first width, and a terminal tab element having a second width narrower than the first width, extending from said tab base, each said tab base including second indication symbolism extending along an edge thereof and cooperating with the first indication symbolism to guide a user to bring the first and second indication symbolism into alignment with each other when said fastening tabs are secured to the front portion of said personal care article, the first indication symbolism, when so aligned with the second indication symbolism, being spaced from the respective terminal tab

elements, said first indication symbolism optionally including first and second lines parallel with each other and parallel with the front edge, and said second indication symbolism optionally including third and fourth lines on each tab base parallel with each other, said first and second lines being aligned with said third and fourth lines when said fastening tabs are guidedly secured to the front portion of said personal care article, said terminal tab elements thus being secured to the front portion between, and spaced from, said first and second lines.

1/6

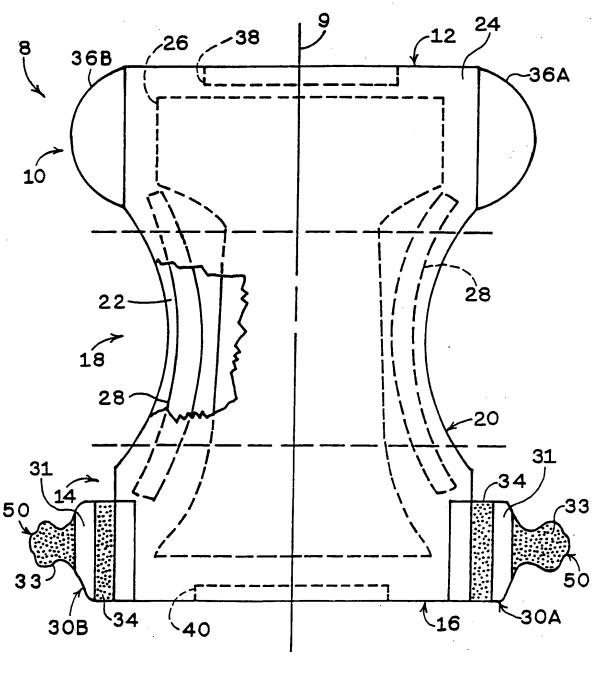
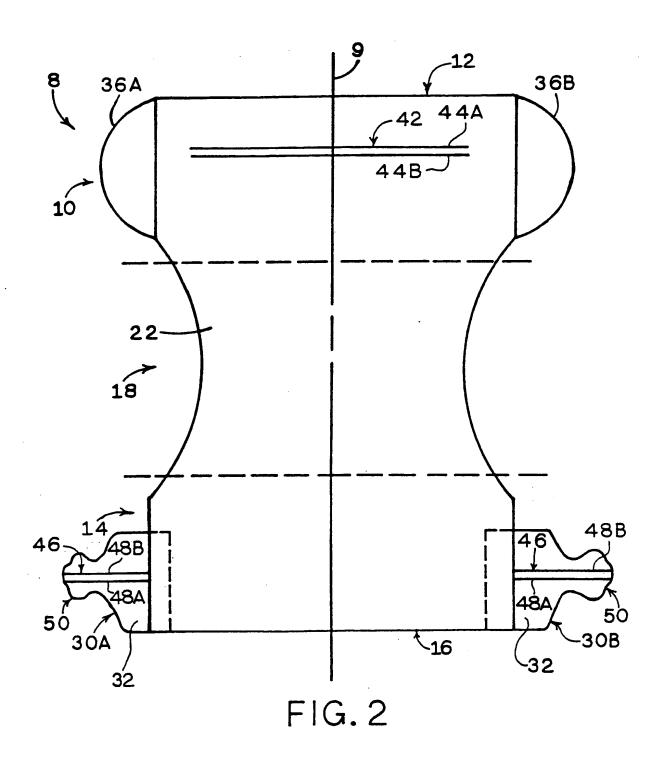


FIG. 1



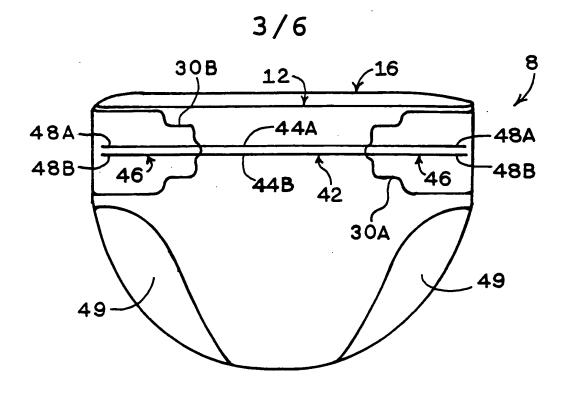


FIG. 3

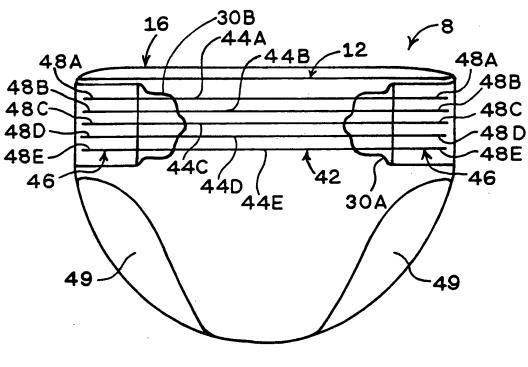


FIG. 4

4/6

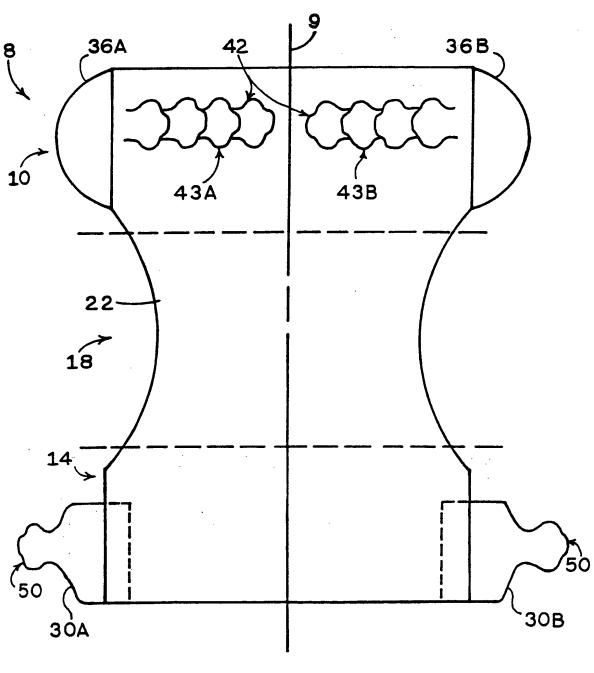
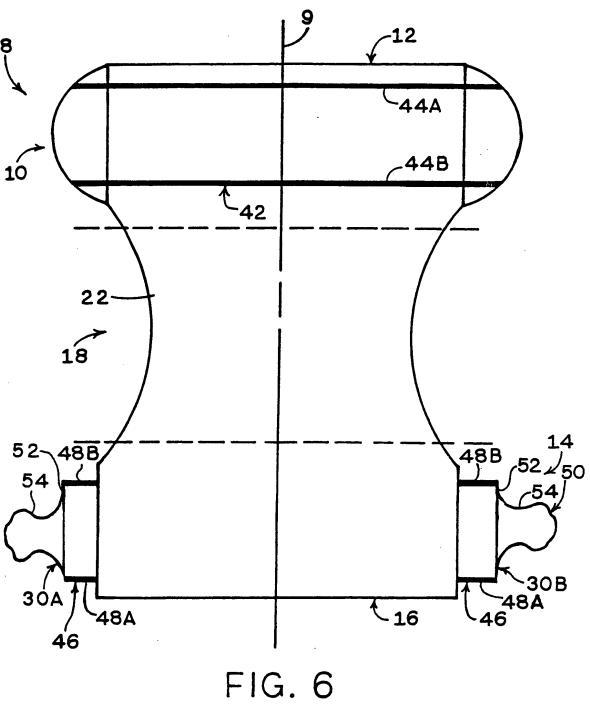


FIG. 5



6/6

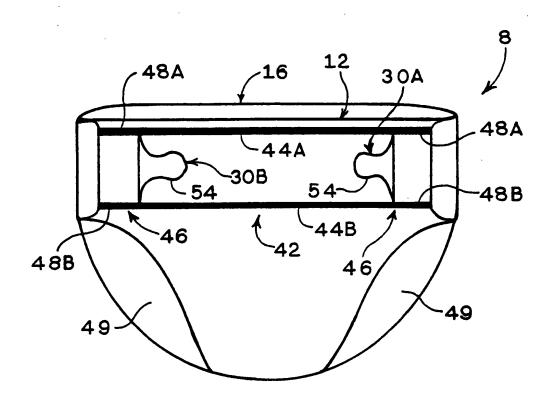


FIG. 7

INTERNATIONAL SEARCH REPORT

Int tional Application No PCT/US 98/23309

A.	CLAS	SIFICA	TION	OF	SUBJECT	MATTER
TP	$^{\circ}$ C 6	, A	161F	13	SUBJECT	

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols) $IPC \quad 6 \qquad A61F$

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the international search (name of data base and, where practical, search terms used)

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
X	US 4 662 875 A (HIROTSU DENNIS O ET AL) 5 May 1987	1,6,7, 13-16
Α	see figures 1,2 see column 3, line 46 - column 4, line 21 see column 4, line 38 - line 49 see column 9, line 12 - column 11, line 11 see claims 1-18	11,17-19
X	WO 97 25951 A (PROCTER & GAMBLE) 24 July 1997	1,6,7, 13,15,16
Α	see page 4, paragraph 2 - page 6, paragraph 1 see page 10, paragraph 1 see figure 1	11,17,19
	-/ 	

X Further documents are listed in the continuation of box C.	X Patent family members are listed in annex.
 Special categories of cited documents: "A" document defining the general state of the art which is not considered to be of particular relevance "E" earlier document but published on or after the international filling date "L" document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified) "O" document referring to an oral disclosure, use, exhibition or other means "P" document published prior to the international filling date but later than the priority date claimed 	"T" later document published after the international filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention "X" document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone "Y" document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art. "&" document member of the same patent family
Date of the actual completion of the international search 4 March 1999	Date of mailing of the international search report 18/03/1999
Name and mailing address of the ISA European Patent Office, P.B. 5818 Patentiaan 2 NL - 2280 HV Rijswijk Tel. (+31-70) 340-2040, Tx. 31 651 epo ni, Fax: (+31-70) 340-3016	Authorized officer Mary, C

INTERNATIONAL SEARCH REPORT

1

Int tional Application No PCT/US 98/23309

(Continua	ation) DOCUMENTS CONSIDERED TO BE RELEVANT	PCT/US 98/23309
tegory °	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
	EP 0 756 855 A (UNI CHARM CORP) 5 February 1997 see figure 1	1,6,7 11,13, 15-19
	see column 2, line 6 - line 27 see claims 1-3	
	US 5 133 707 A (SIPINEN ALAN J ET AL) 28 July 1992 see figure 2	1,13,15, 16 6,7,11,
	see column 2, line 7 - line 51	17,19
(EP 0 570 980 A (UNI CHARM CORP) 24 November 1993 see figure 1 see column 3, line 26 - column 4, line 44 see column 5, line 34 - line 56	1,13,15, 16 11,17,19
	;	

INTERNATIONAL SEARCH REPORT

Information on patent family members

int stional Application No PCT/US 98/23309

Patent document cited in search repo	rt	Publication date	Patent family member(S)		Publication date	
US 4662875	Α	05-05-1987	NONE			
WO 9725951	A	24-07-1997	AU	1347497 A	11-08-1997	
			CA	2243464 A	24-07-1997	
			EP .	0874611 A	04-11-1998	
EP 0756855	 A	05-02-1997	JP	9038139 A	10-02-1997	
2. 0,00000	••		ĀŪ	6073096 A	06-02-1997	
			CA	2181956 A	03-02-1997	
US 5133707	A	28-07-1992	AU	644885 B	23-12-1993	
00 0100,0,	••		AU	7950091 A	18-02-1992	
			CA	2085745 A	27-01-1992	
			DE	69114709 D	21-12-1995	
			DE	69114709 T	04-07-1996	
			EP	0540532 A	12-05-1993	
			ES	2079668 T	16-01-1996	
			JP	9285492 A	04-11-1997	
			JP	2636080 B	30-07-1997	
			MX	174113 B	21-04-1994	
			WO	9201759 A	06-02-1992	
EP 0570980		24-11-1993	JP	5317356 A	03-12-1993	
			AU	3859093 A	25-11-1993	
			CA	2096672 A,C	23-11-1993	
			CN	2164272 U	11-05-1994	
			DE	59306993 D	04-09-1997	
•			ES	2106227 T	01-11-1997	
			GB	2267024 A,B	24-11-1993	

This Page is Inserted by IFW Indexing and Scanning Operations and is not part of the Official Record

BEST AVAILABLE IMAGES

Defective images within this document are accurate representations of the original documents submitted by the applicant.

Defects in the images include but are not limited to the items checked:

BLACK BORDERS

IMAGE CUT OFF AT TOP, BOTTOM OR SIDES

FADED TEXT OR DRAWING

BLURRED OR ILLEGIBLE TEXT OR DRAWING

SKEWED/SLANTED IMAGES

COLOR OR BLACK AND WHITE PHOTOGRAPHS

GRAY SCALE DOCUMENTS

LINES OR MARKS ON ORIGINAL DOCUMENT

REFERENCE(S) OR EXHIBIT(S) SUBMITTED ARE POOR QUALITY

OTHER:

IMAGES ARE BEST AVAILABLE COPY.

As rescanning these documents will not correct the image problems checked, please do not report these problems to the IFW Image Problem Mailbox.

This Page Blank (uspto)